



STARTUP COMPETITION 2026

SOUTH
SUMMIT

**WELCOME TO THE MOST
VALUABLE GLOBAL NETWORK
TO DRIVE BUSINESS GROWTH** **Λ**

SOUTH SUMMIT IS...

A BUSINESS
COMMUNITY FOR
ENTREPRENEURIAL
ECOSYSTEM

THAT ENABLES
HIGH VALUE
CONNECTIONS

TO UNLOCK
OPPORTUNITIES
AND DRIVE
GROWTH

WITH OUR UNIQUE
SOUTHERN SPIRIT
OF OPENNESS

OUR PURPOSE

Drive progress by connecting visionary people and forward-thinking organizations, transforming innovation into real-world business opportunities.



WE ARE GLOBAL

SOUTH SUMMIT
 Madrid
 Brazil

SOUTH SUMMIT
 VERTICALS
 Korea
 Bilbao

SOUTH SUMMIT
 SCALEUP SERIES

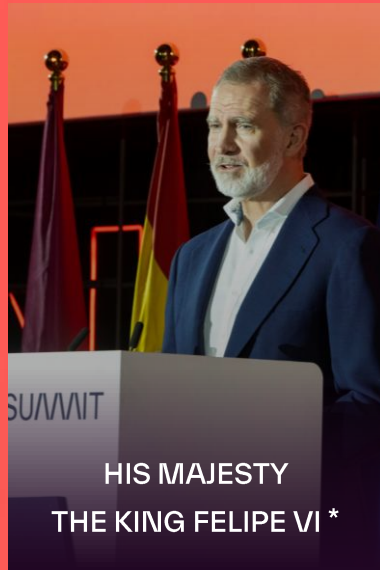
Amsterdam
 Lisbon
 Berlin
 Paris
 London
 NYC

SOUTH SUMMIT IE VENTURE
 SCALEUP SERIES Day

Mexico City
 Santiago of Chile
 Rabat
 Buenos Aires

OUR THOUGHT LEADERS

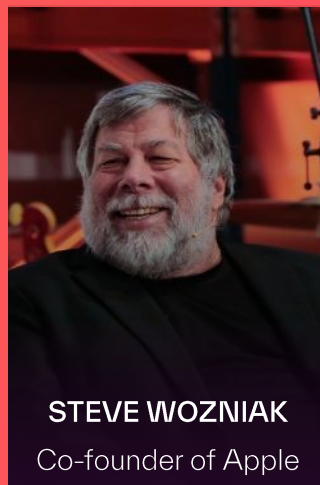
Bringing together the world's top minds to share insights, spark collaboration, and drive impact for the future of the global ecosystem.



**HIS MAJESTY
THE KING FELIPE VI ***



GWYNE SHOTWELL
President of SpaceX



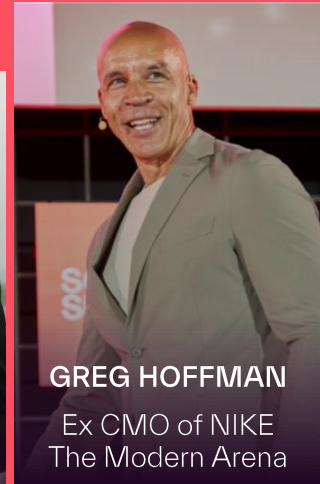
STEVE WOZNIAK
Co-founder of Apple



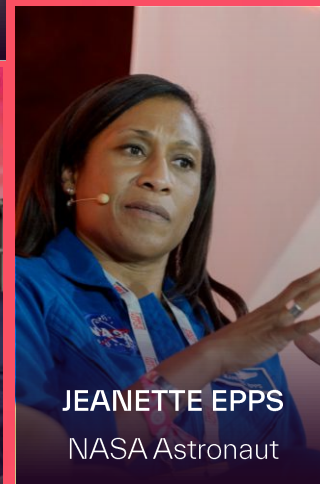
ALLEN BLUE
Co-founder of LinkedIn



PAUL GASOL
Founder Paul Gasol
Enterprises



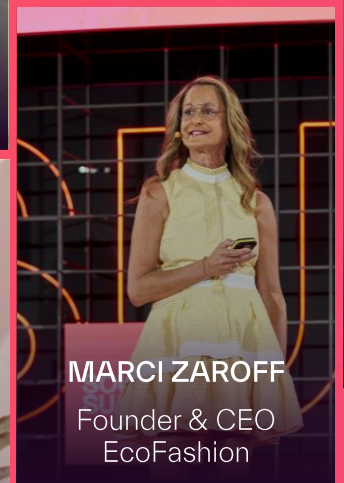
GREG HOFFMAN
Ex CMO of NIKE
The Modern Arena



JEANETTE EPPS
NASA Astronaut



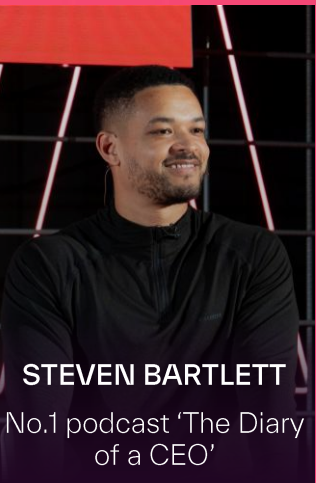
IDA TIN
Chairwoman at Clue



MARCI ZAROFF
Founder & CEO
EcoFashion



MARC RANDOLPH
Co-founder at Netflix



STEVEN BARTLETT
No.1 podcast 'The Diary
of a CEO'

*Part of the Honorary Committee

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15 YEARS OF EXPERTISE

Celebrating 15 years of expertise, South Summit is a year-round community connecting key players, fostering innovation, and boosting business opportunities.

+42000
STARTUPS*
COMMUNITY

+5900
INVESTORS
COMMUNITY

+27400
CORPORATIONS
COMMUNITY

9
FINALIST BECAME
UNICORNS*

\$19,8B
OUR FINALISTS
INVERSION

112
EXITS

3
CONTINENTS

+30
PRESENCE IN
COUNTRIES

* **75%** of startups applying to the competition are **international**.

*The unicorns that emerged from South Summit **raised \$6.54B**.

The logo for Glovo, featuring the word "Glovo" in a teal sans-serif font with a yellow location pin icon to its right.

Finalist 2016

The logo for Factorial, consisting of a red square icon with a white circle inside, followed by the word "Factorial" in a red sans-serif font.

Finalist 2020

The logo for jobandtalent, with "job" in blue and "andtalent" in a lighter blue sans-serif font.

Finalist 2013

The logo for wallbox, featuring the word "wallbox" in a bold, black, lowercase sans-serif font.

Finalist 2017

The logo for cabify, with the word "cabify" in a purple sans-serif font.

Finalist 2014

The logo for QITECH, featuring a blue circular icon with a white network-like pattern, followed by "QITECH" in blue and "Instituição financeira 329" in a smaller blue font below it.

Brazil Finalist 2023

The logo for aircall, with a green circular icon containing a white triangle, followed by the word "aircall" in a black sans-serif font.

Finalist 2016

The logo for Typeform, featuring the word "Typeform" in a black, lowercase sans-serif font.

Finalist 2014

OUR SUCCESS STORIES

The logo for DEVO, featuring a stylized icon of three horizontal bars with dots, followed by the word "DEVO" in a bold, dark grey sans-serif font.

Finalist 2014-15

PARTNERS

Forging long-term relationships with world-class companies to create lasting value and drive growth and innovation.



Some of the many collaborators we work with



+930MM
AUDIENCE REACHED

+46MM
ECONOMIC VALUE

+320
MEDIA AT SOUTH SUMMIT

MEDIA

"Entrepreneurs from all over the world meet in Spain" **Forbes**

"The finalists in the South Summit Startup Competition have raised \$1 billion in funding rounds so far this year, bringing the cumulative total since the competition was created to \$19 billion." **europa press**

"Entrepreneurship never stops. South Summit brings together King Felipe VI and more than 140 investors, 17 unicorns, over 430 speakers, corporations and large companies, public bodies and institutions, universities, and business schools at its annual event in Madrid with one main goal: to promote the growth of entrepreneurship." **EL PAÍS**

"South Summit consolidates its international presence with two key milestones in the last four months of the year: the second edition of South Summit Korea (October 1 and 2 in Suwon) and the launch of the Scaleup Series in New York (October 2)." **ElReferente**
CONECTANDO EL ECOSISTEMA DE LAS STARTUPS

2026



STARTUP COMPETITION

SOUTHSUMMIT.IO

SOUTH
SUMMIT



AN ECOSYSTEM FUELED BY STARTUPS



Startups stand at the center of the ecosystem as a driving force of the economy and a catalyst for innovation, shaping a stronger future.



Any startup from any country or stage finds a space to showcase projects and gain visibility among investors, corporate leaders and fellow entrepreneurs.



The ecosystem supports connection with pioneers, strategic partners and a diverse community that values bold initiatives and expertise.



The Summit offers multiple ways to meet people, talk and find the right match, including the Event Networking App.



Media exposure and access to funding create solid conditions for turning ideas into the next success story.

WHY YOU SHOULD APPLY?

Meet the next generation of
startups and entrepreneurs
and get your
foot on the ground.

PITCH ON STAGE

Presentation of the project on stage in front of a top-level jury with investors and leading corporations.

VALUE NETWORKING

Interaction and scheduling of 1:1 meetings with the key players of the ecosystem thanks to our networking app.

TICKETS

Free tickets for the team members of the finalist startups to attend South Summit.

MENTORING

Masterclass as a first approach to improve the pitch and adapt it to the specific audience of interest.

FUNDING OPPORTUNITIES

Open direct access to investors who look for high-potential project through the meetings you can close, pushing your project forward.

INVESTOR & CORPORATE ACCESS

Access to our Investor & Corp Book containing the information of every corporation and VC attending the next edition.

MEDIA COVERAGE

Interviews with our media partners who will enhance the visibility of the startups before, during and after the event.

EXHIBITOR STAND

Gain visibility for the project thanks to a special promo on the purchase of a Demo Stand in our Marketplace - the main area of South Summit.

OUR IMPACT LAST YEAR

4500
Projects

100
Finalists

80%
International
Applications

\$ 500 B
Funds under
management

VERTICALS

Consumer
Climate Tech & Sustainability

Digital Culture
Enterprise

Fintech & Insurtech
Future of Work & Talent

Health
Industry 5.0

Mobility & Smart Cities
Trust Tech & Data

TOP COUNTRIES

United Kingdom
USA

France
Portugal

Chile
Switzerland

Poland
Italy

Israel
Spain



YOUR JOURNEY TO SUCCESS

September 1st
CALL FOR
APPLICATIONS

February 14th
CLOSED CALL &
FIRST
EVALUATION
STAGE

March 1st - 15th
ANNOUNCEMENT
OF PRESELECTED
PROJECTS

March 15th -
April 4th
SECOND
EVALUATION
STAGE

April 15th
TOP 100
FINALISTS
REVEAL

April - May
100 FINALISTS
ONBOARDING
&
PREPARATIO
N

June 3th - 4th
PITCH
SEMIFINALS

June 5th
FINAL ROUND &
WINNER
ANNOUNCEMENT



SOUTH SUMMIT IN MOTION



**WE ARE WAITING
FOR YOU
APPLY NOW AND BE THE NEXT
WINNER**

