

ClimAccelerator



Rural ClimAccelerator Iberian Peninsula

INNOVATING IN RURAL AREAS GREEN TRANSITION



What about Rural ClimAccelerator Iberian?

The **Rural ClimAccelerator Iberian**, is dedicated to tackling the urgent issue of climate change by advancing innovative sustainability solutions in rural areas in the Iberian Peninsula.

OUR MISSION

Act as a catalyst for transformative change in European rural areas by nurturing and supporting the growth of cutting-edge climate tech innovative solutions that can significantly impact green transition challenges.

OUR VISION

Empowers impact driven innovations towards stronger, interconnected, resilient, and prosperous rural areas and communities.



Why Rural ClimAccelerator?

Rural areas within Europe are fundamental to our way of living. However, the vulnerabilities of these areas have been exacerbated during the last few years.

“Rural areas are the fabric of our society and the heartbeat of our economy. They are a core part of our identity and our economic potential. We will cherish and preserve our rural areas and invest in their future.”

Ursula von der Leyen, President of the European Commission

We firmly believe that innovations and technology can not only turn these vulnerabilities into opportunities but also secure the future of these areas.



About Us

The **Rural ClimAccelerator Iberian** is delivered by **INNOBOUND** an open innovation agency focused on working in collaborative impact projects that tackle green transition challenges in Europe. We promote open innovation strategies by matchmaking green transition needs for periurban and rural areas, with impact driven innovations and entrepreneurs, across key sectors.

The **Rural ClimAccelerator Iberian** is part of a partnership with **EIT Climate KIC** and its **ClimAccelerator** program. Europe's leading climate innovation agency and community, supporting cities, regions, countries and industries to meet their climate ambitions through systems innovation and place-based transformations.



Our Topics




Topic 1

Service of Nature

- Sustainable and regenerative land use
- Preserving and restoring biodiversity
- Preserving and restoring ecosystem services
- Nature Carbon Capture
- Resource management footprint indicators - Bioindicators



Topic 2

Rural Conectivity

- Access to emerging technologies
- Opportunities to acquire digital advanced skills.
- Widespread digital literacy
- Digitalization as a tool for the evolution of rural areas.
- Rural areas as Smart City Pilots, sandbox, living labs, tech testing areas



Topic 3

Rural as a Service

- Bio-based materials and bio solutions for goods and services
- Community-based high-quality products
- Energetic communities
- From farm-to-fork solutions
- Valorization of Rural Good and Services byproducts.



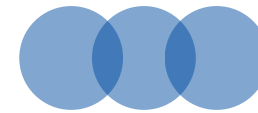
Topic 4

Wellbeing and grow

- Biophilic design, biomimicry, and naturalization
- Valorization of cultural heritage for tourist attractiveness
- Enhancing the quality of outdoor environments
- Rural innovative village
- Harmonious territorial development

Rural ClimAcceleration Iberian

EVALUATION CRITERIA



BUSINESS MODEL

Applicants should demonstrate the viability of their business model, how they intend to achieve a sustainable business, pricing, and financial model, and knowledge of the market and sales channels.

INNOVATION LEVEL

The degree to which it was a new or significantly improved approach or practice to the sector, applicants should be able to show how their solution and business model are innovative while being technically suitable and viable.

MARKET & SCALABILITY

A realistic assessment of revenue streams; your business solution has the potential for scalability and monetization.

TEAM

Applicants should be able to demonstrate having a diverse and inclusive organization, with leadership and entrepreneurial mindset. Teams that have a minimum of 2 founders committed full-time on their venture..

TRACTION

Applicants should be able to present evidence of feasibility and adoption by the target audience.

IMPACT

Startups that generate a meaningful impact alongside positive financial returns. Their goal is not only economic returns but also to create jobs and reduce regional disparities.

Rural ClimAcceleration Iberian

01. Expert Mentoring

Our personalized guidance and support, combined with an international network of world-class mentors and experts, for your success.

02. Masterclass and Workshops

You will be exposed to actionable insights from our pool of international and national experts.

03. Academy

Access to Our Academy where the can upload and access to recording Masterclass

04. Visibility

Visibility and networking within our partners newsletters and social media: 4YFN, Global, CEEI, First Drop, Clarke Modet



05. Demoday

Rural Experience: Rural Spain
ClimAccelerator Demoday

06. Pitch Feedback

Experts Pitch Feedback. Access to our experts network according to your need

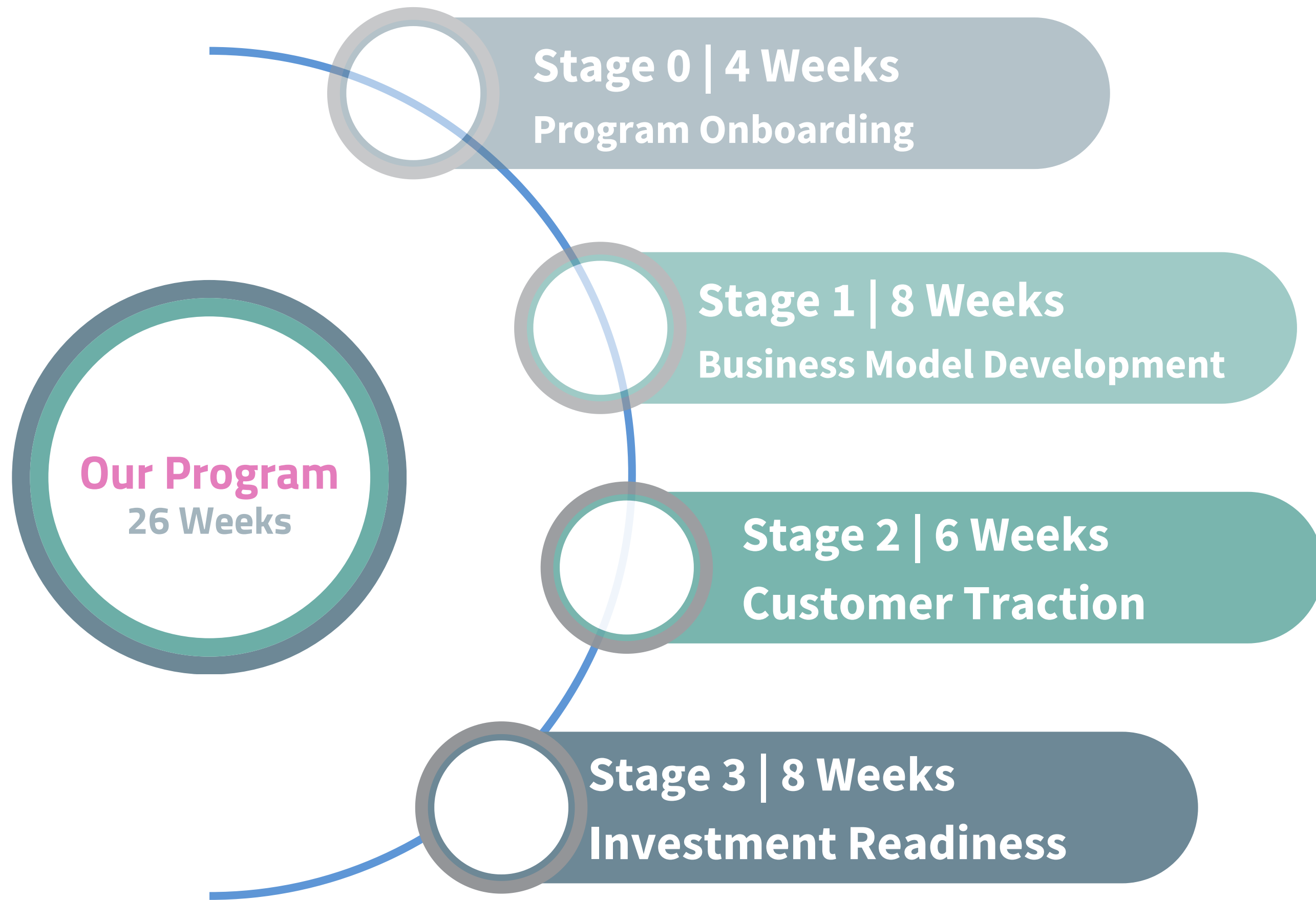
07. Networking

Participated in a Stand and Access to worldwide startup event like WMC - 4YFN

08. EIT Climate KIC Support

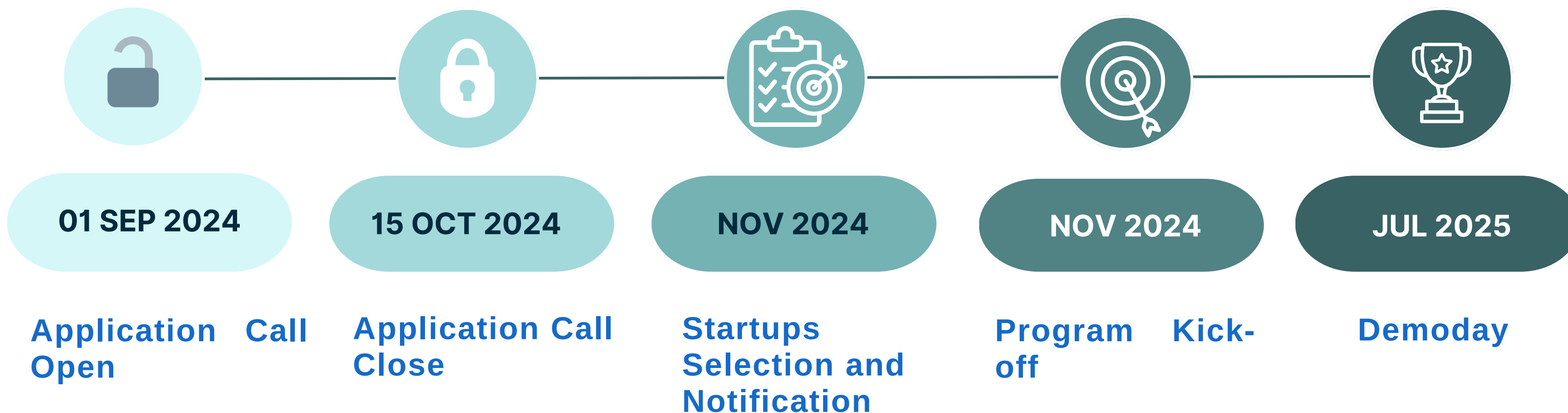
Possibility to access to the EIT Climate-KIC ecosystem to boost your start-up

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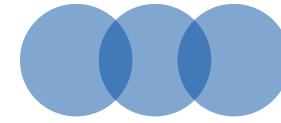


Rural ClimAcceleration Iberian

Our 2nd Edition Timeline







Welcome to improve



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